

Dominick McGee

Video Producer • Photographer



732-691-2678



dominickjmcgee@gmail.com



[linkedin.com/in/dominickmcgee](https://www.linkedin.com/in/dominickmcgee)



dommcgee.com



Brooklyn, NY

Education

Rowan University
Radio/TV/Film Major

College of Communication
Sep 2012 - May 2015

Skills

- Video Editing
- Cinematography
- Illustration
- Audio
- Digital Asset Management
- Content Management
- Adaptable/Patient
- Self-Motivated
- Storytelling
- Collaborative
- Social Media

Tools

- Adobe Suite (Including Premiere & After Effects)
- DSLR + Mirrorless
- Cinema Cameras
- DJI Drones
- GoPro + Insta360
- NewTek Tricaster
- Black Magic ATEM
- Social Report/Agora Pulse
- Zoom//Teams
- VMix/Live Stream

Summary

10 years experience strategizing, creating video, and photographing for agencies, live event companies, and video production houses.

As the Video Producer at a live events company throughout COVID-19, I took on larger roles such as Creative Directing a prestigious University's Hybrid Commencement (ranked in the Top 10 globally). I oversaw a team responsible for producing 100+ pieces of content ranging from short-form to long-form for a live and virtual audience. I also ensured we were on time for project delivery and budget.

Experience

productionglue - New York, NY

Video Producer | Mar 2019 - Present

Photo/Video Content Creator | Jun 2015 - Mar 2019

Marketing/Video Intern | Sep 2014 - Jun 2015

- Coordinate, direct, and supervise the planning, storyboarding, scripting, and execution of video from pre-production to post-production for both in-house and freelance teams
- Co-develop and execute on a multi-platform video strategy resulting in 25% follower growth on Instagram and 15% on LinkedIn in it's 1st year
- Actively participate in the execution of post-production editing with a focus on continuity, sound, color, and codec/file delivery
- Worked to expand capabilities to include photo/video services, which resulted in securing 10 clients in it's first year such as Facebook, Greenhouse, and the Ellis Island Honor Society
- Oversee the Visual Vault, productionglue's digital asset library of over 30 TB's of content
- Create and produce video content for the creative services department which works across client delivery, marketing, and business development working on virtual/socially distanced events; music festivals, conferences, press events, theatrical, award shows, galas and brand experiences
- Participate in the recruitment process and work closely with the Global Head of Creative Services
- License music and stock media from libraries such as Musicbed, Artlist, APM, Soundstripe, Bloomberg Mercury, Adobe, and Shutterstock

Groove Competition - Ocean, NJ

Freelance Content Producer | Feb 2018 - Present

- Manage photo/video team during load-in, production, and load-out
- Troubleshoot technical problems with streaming platform, video feeds, social media feeds, and cameras to ensure quality control
- Capture video and photography; coordinate with marketing manager to create content for social media
- Create social media content focused on current trends that helps separate Groove from competitors with some amassing 15k views, 1.8k likes, and 41 comments
- Prepare, package, and deliver event video assets for clients

Itchy House Films - Weehawken, NJ

Freelance Creative | Mar 2013 - Sep 2014

- Earned the chance to edit client music videos working closely with the Director's team
- Liaised on set with talent, crew, and director
- Worked in a variety of roles from b-camera operation, grip, production assistant to assistant editor/assembly editor